The Open Air Baths,
Westcliff-on-Sea
Oilette
Charles E. Flower

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WESTCLIFF-ON-SEA.

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Open Air Bath, Westcliff-on-Sea.—In the early history of Southend we find a Royal princess coming here for the benefit of her health, staying at Southchurch Lawn, patronising the bathing machines and playing on the beach. This was in 1801, and with Royal favour came prosperity, a daily coach service and postal deliveries four times a week! *Punch's* joke that this was but "a shrimp of a sea-town," soon lost its point and the growth has been phenomenal. The open-air bath is one of the latest achievements of this enterprising and deservedly prosperous town and will be a great boon to holiday makers.

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